

SAVEYOURREFUND

SAVE SMALL ★ WIN BIG

The SaveYourRefund campaign had another successful tax season in 2018. SaveYourRefund, a national campaign in its 6th year, encourages savings at tax time, when households making less than \$50,000 claim \$100 billion in federal tax refunds. The campaign creates a fun and rewarding experience to inspire Americans to use the moment of claiming a refund as an opportunity to save. SaveYourRefund is part of a broader portfolio of work by [Commonwealth](#) to help Americans build financial reserves. Some highlights from the 2018 SaveYourRefund campaign include:

Impact



nearly
\$3 million
saved, an average of
\$852 per tax filer

Inspired Saving

30%

of savers reported
not planning to save
before knowing about
SaveYourRefund



Reach

846

Tax Preparation Sites



in

47

states + D.C.

Saving in Bonds



\$148,984

in U. S. Savings bonds were purchased

Prizes

100
weekly winners were
awarded

\$10,000
in prizes





"I plan to use my tax refund for paying down my debt, making some much needed repairs to my vehicle, savings for a rainy day, and spoiling my beautiful new granddaughter... If I win, I would definitely start a savings account or some type of savings plan for my special girl's education."

-Kim



"My fiance and I are getting married in June of 2018 and many people know, weddings can cost a fortune. I saved my refund and am going to spend it entirely on our wedding. I am beyond grateful to win the \$100 through Save Your Refund as it will also go to the wedding of our dreams!"

-Olivia

William, who did his taxes at United Way of Lancaster County, saves part of his tax refund every year to buy Christmas and b-day presents for his four children and 3 grandchildren. Every chance he gets, he puts some money into his savings account, including spare change and windfalls like tax refunds.



-William