

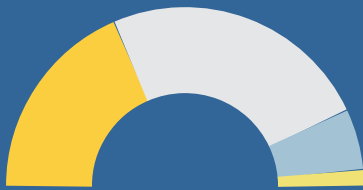


Insights from Minimum Wage Worker Survey

In 2017, Commonwealth conducted a national survey of minimum-wage workers. Our goal was to better understand the unique perspectives and financial challenges of those workers. Here is some of what we learned.

Minimum Wage Workers Are Under Financial Pressure

Workers describe their financial situation as:



■ Struggling (37%) ■ Maintaining--Just Getting By (49%)
■ Just Comfortable (11%) ■ Very Comfortable (3%)

9 in 10 respondents make \$25,000 per year or less



Financial Decision-Making Often Linked to Family

About 1 in 2 respondents has a financial dependent

For 44%, financial decisions are made by or with a partner or family

Do you view this person or institution as a "trustworthy" source of financial information?



Family: 68%



Friends: 30%



Large Banks: 19%



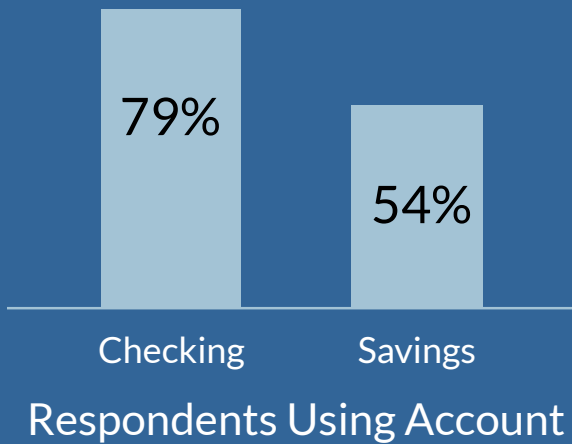
Employers:
11%



Local Financial
Institutions: 15%



Checking Accounts More Common than Savings

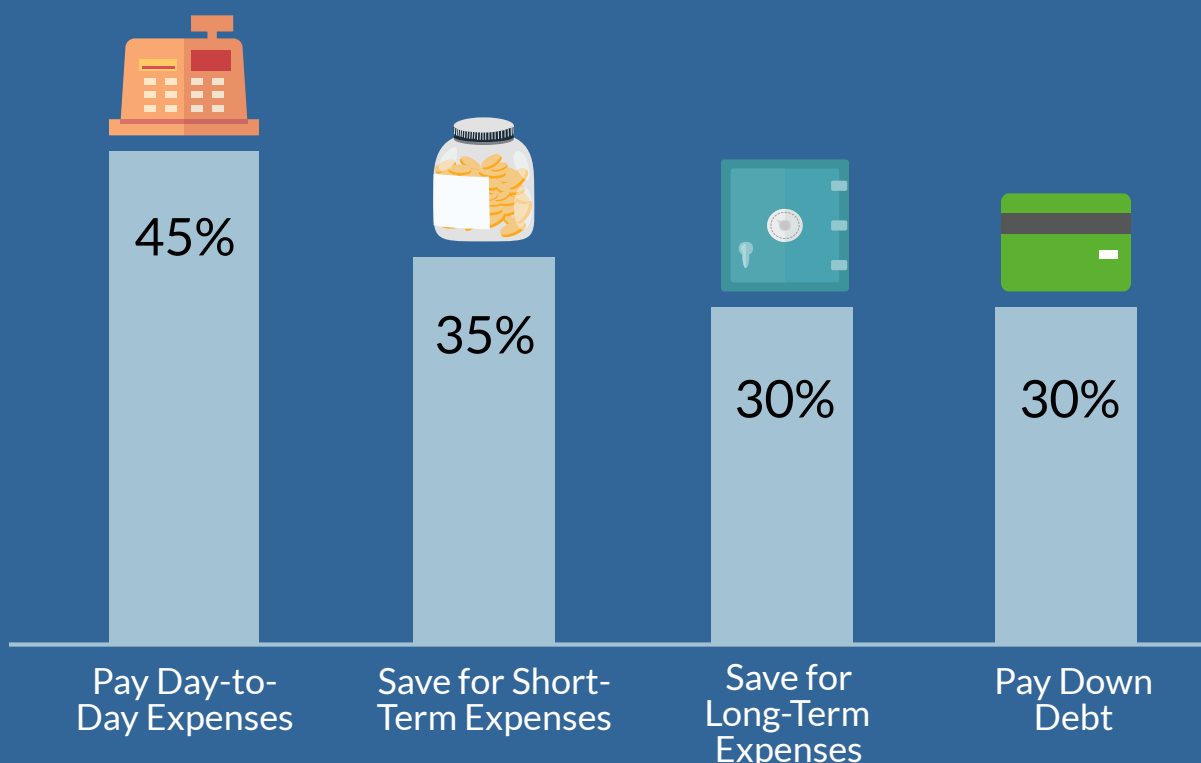


Benefits Rarely Offered in Workplace



Workers Hope to Use Wage Increases to Achieve Goals

How would you use a \$1 per hour wage increase?*



*Respondents could select more than one option.

Survey Design: Commonwealth fielded this survey from August 29 to September 16, 2017 via Qualtrics, and received 263 responses from across 36 states and the District of Columbia. The sample was screened to ensure respondents made the prevailing minimum wage or less in their state, and were 25 or older.

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