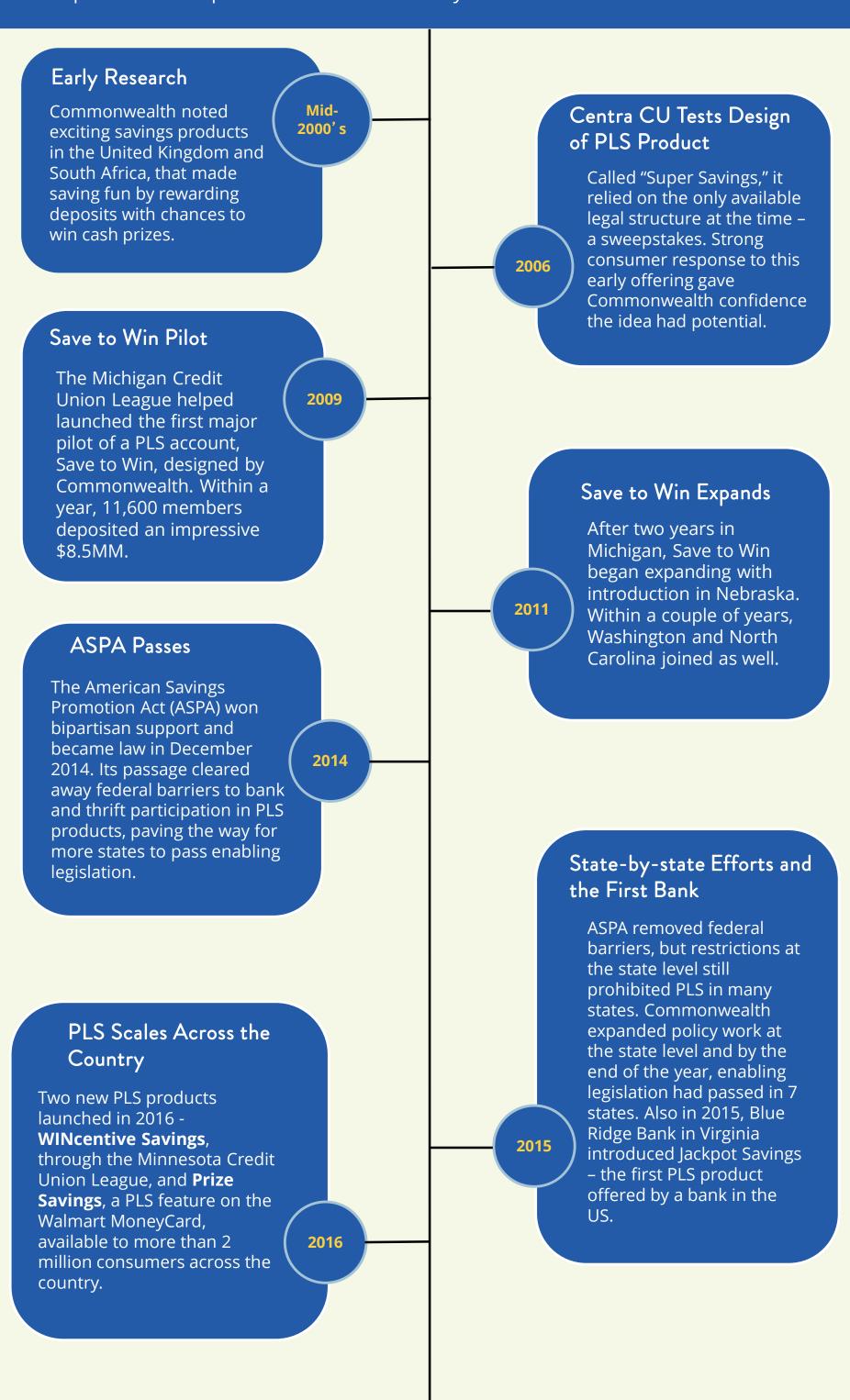
A History of Prize-Linked Savings

Commonwealth's innovation process has proven effective over the last 15 years in producing products and policies to foster more than \$200MM in savings for over a million Americans. As one of Commonwealth's most notable ideas to go through the innovation process, Prize-Linked Savings (PLS) serves as an ideal case study for how the process generates products and policies that improve the lives of financially vulnerable Americans.



Since 2009...

287,000

\$685,000,000 Saved in PLS Accounts **Accounts Opened**