

Financial Entertainment

Using Games to Build Financial Capability

Commonwealth believes that financial capability resources don't have to be boring - they can be fun and engaging. Over the last seven years we've built an award-winning library of video games that deliver financial education in an interactive, digital, and mobile way.

Our games are popular and fun!

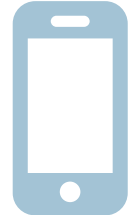
975,000

visits to the site



750,000

players

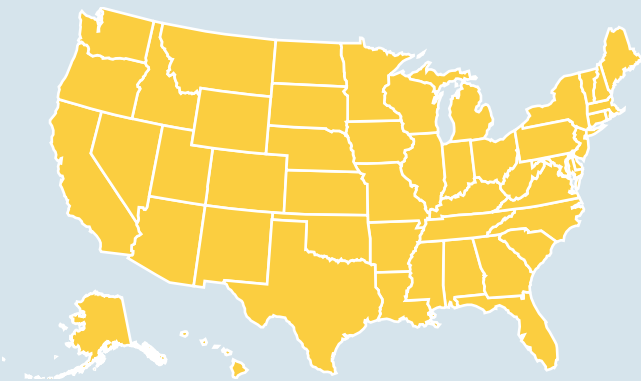


53,000

app downloads

Games are impacting people across the country.

People are playing in



all 50 states

"I was shocked at how fun the games were!"
- Registered User

"Games allowed us to educate 50,000 people across the US in a very cost effective way that was also engaging and a lot of fun."
- HR Benefits Manager

"The students were highly engaged in the game. They really got the message about the importance of paying down your bills and taking care of your credit."
- 9th Grade Teacher

Partners use our games to achieve their goals.

Games can:



Motivate action



Share new concepts



Reinforce ideas



Games

cover more than 10 financial concepts



30+ Partners

including educators, benefits managers, financial service providers, nonprofit professionals and more

Contact us to find out how you can add Financial Entertainment to your financial capability programs.
To play the games, visit FinancialEntertainment.org



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commonwealth